

The Pearl of Ceramics EU 2010

Competition is organized since 1994 (the year of the Poland's access to EU), by the editorial staff of quarterly "Wokół Płytek Ceramicznych" issued for the first time in 1998, in response to the need to disseminate expertise and thorough knowledge of the types and parameters of ceramic tiles, products for the installation of the tile coverings and the rules of selection ceramic tiles for specific areas of use because of the dynamic development of ceramic tiles industry. The Journal presents trends in global design and interior design examples using tiles.

PEARLS of CERAMICS EU competition sets itself the task of selecting a collection of ceramic tiles distinctive original design, color, richness of decoration and a large selection of formats. The objective is also to honor the teams involved in the design and implementation and promotion of ceramic tiles.



GARDENIA ORCHIDEA won the award with LUXORING CRYSTALKER collection, a splendid example of how a constant search for aesthetic and graphic technique allows unusual decorative solutions to make every setting personal and exclusive.

