

ARCHITEKTUR | INNENARCHITEKTUR | TECHNISCHE ARCHITECTURE | INTERIOR | TECHNICAL

**11.2010
GESUNDHEIT UND WELLNESS
HEALTH AND SPA**

**BEHNISCH ARCHITEKTEN, DAMIR MASEN
NENDO, OD205, PICHLER & TRAUPMANN
SIMONE MICHELI, OPERA AMSTERDAM
OPENIAR PEDEVILLA ARCHITEKTEN**

Italien 11,90 EUR
Spanien 11,90 EUR
Finnland 11,90 EUR
Norwegen 140 NOK
Slowakei 11,90 EUR

Deutschland 11,90 EUR
Österreich 11,90 EUR
Schweiz 20,00 SFR
Belgien 11,90 EUR
Niederlande 11,90 EUR
Luxemburg 11,90 EUR



The Interior-Event

The autumnal Cersaie in Bologna is on the point of becoming the equivalent to the Salone del Mobile in April. And it is not just the pleasant Italian framework conditions, which make the trade fair a worthwhile destination. Meanwhile the former tile exhibition was purposefully developed into an interior event. The city centre of Bologna, too, becomes increasingly attractive as extension of trade fair activities in the evenings. Apart from ceramic coverings, all products and accessories for the bathroom are on display, which turn the tiled surface into a real interior. The second Cersaie report in the December issue of AIT will be dedicated to the sanitary section of the trade fair.

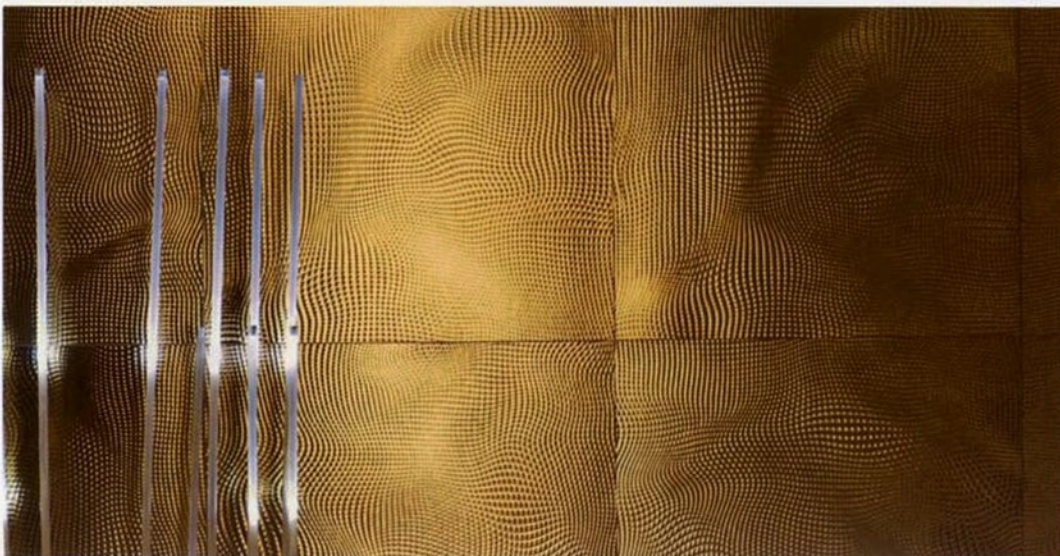
Technical Innovation

When it concerns ceramic coverings, Cersaie in Bologna is already indispensable. Many products that have revolutionised the market, were first presented here. Presently, the industry experiences a second revolution. Whilst in the past the producers were very proud of their capability to imitate natural stone surfaces, really interesting innovations were presented now. There are three main trends. The tile formats are either getting bigger and bigger - or very, very small. The manufacturers no longer attempt to imitate, but discover own design features. Suddenly, it is about being successful with technical added benefits. The ceramic covering is not just self-cleaning - it also cleans the circumambient air. However, whilst this technology has no effect on the actual design of the covering, new and exciting ceramic textures are added.

Interesting Collections

Maybe the hype of imitations has, in fact, come to an end and fine stoneware as a material has matured and become so self-confident that it needs no longer imitate natural stone and want to be better than the original. Maybe wood and leather imitations of the recent past were only the last mannerist shudders. Now, most interesting collections appear on the market everywhere, which work with fascinating possibilities of ceramics, thereby achieving completely independent effects. A product with "paper look" might again come within a whisker of the old sin - but the same manufacturer also managed to get completely new possibilities out of ceramic mosaics. Japanese designer Tokujin Yoshioka used mosaic elements with irregular vertical edges - and lets the small stones bulge from the previously flat surface.

Luxoring Crystal Ker von | by Gruppo Ceramiche Gardenia Orchidea



Dr. Dietmar Danner, Jahrgang '59, studierte Architektur in Stuttgart, war als Tageszeitungsredakteur tätig und ist seit 1992 Chefredakteur der AIT und Verlagsleiter des Alexander-Koch-Verlages.

Dr. Dietmar Danner, born in 1959, studied architecture in Stuttgart, worked as an editor of a daily newspaper and since 1992 has been editor-in-chief of AIT and publishing director of the Alexander Koch Verlag.