

DOSSIER HABITAT

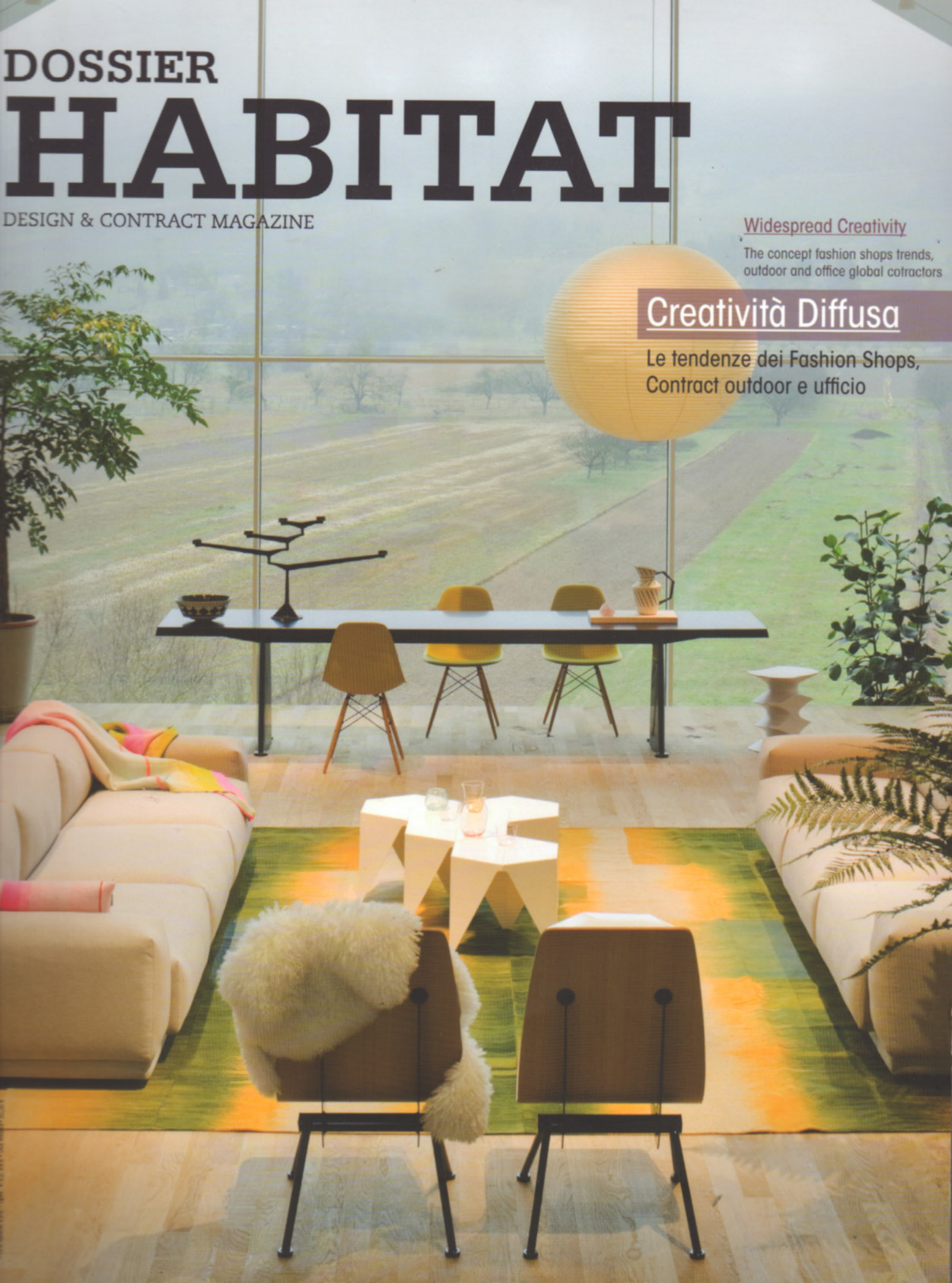
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Home Green Home

UNA CASA VERDE COME RIFUGIO
ARCHETIPO DI ROBERTO SEMPRINI

Valentina Pilenga



“Ma la casa, si dice, non è cosa semplice, è anche grotta, caverna, utero materno. Il bambino piccolo che disegna per la prima volta una casa, la disegnerebbe così, come la Green Home, una casa archetipo. Al piano terra due grandi vetrate per avere tanta luce, con la natura che diventa un grande quadro e sul soppalco tre piccole finestre per ammirare le stelle. E poi sognerebbe che un bel giorno possa crescere tanto verde sulla facciata, per proteggerla dal vento forte. Se una notte, all'improvviso, arriva il terremoto la casa di legno resiste e d'inverno, quando arriva la neve, puoi giocare scalzo, perché è come una grande coperta che ti scalda senza soffocarti. All'interno vorrebbe oggetti dalle forme arrotondate come madre natura disegna; una dormeuse che è anche un po' mamma, essendo un corpo di donna stilizzato, una scala fatta di sassi sovrapposti, il tavolo che ricorda la sinuosità dei rami. Green Home è il rifugio

L'ingresso di Green Home
con la seduta *Uluru*.
The entrance to Green
Home with the *Uluru* seat.



La parete verde di Green Home.
The green wall of Green Home.

caldo ed accogliente di chi vuole sognare. E come dice il proverbio: ad ogni uccello, il suo nido è bello.”

Per questo progetto, l'Architetto Semprini ha curato interamente il lay-out, e vi ha presentato in anteprima i suoi nuovi oggetti di design:

– La scala *Rolling*, disegnata per Edilco, formata da grandi ciottoli levigati dallo scorrere dell'acqua, che si snodano attorno all'asse centrale. Il loro colore bianco lucido e il parapetto, realizzato in acciaio e in nessun punto collegato alla scala stessa, enfatizzano il carattere etereo di questa scala di forma elicoidale.

– La seduta *Uluru*, realizzata in vetroresina e prodotta artigianalmente dal Laboratorio dell'Imperfetto, si presenta come un masso tondeggiante levigato dalla forza del vento e dell'acqua e si colloca al centro dello spazio offrendo quattro sedute nelle sue cavità.

– La cabina doccia *Soffio*, disegnata per Mastella Design, viene proposta completa di un piatto doccia dalla linea elegante e minimalista che crea un impalpabile effetto di leggerezza. A ciò si accompagna una pedana in

legno multistrato di Okumè tinta Wengè che ricorda una foglia con le sue nervature, tema dominante nell'intera struttura e riportato anche nei decori serigrafati che impreziosiscono la lastra in metacrilato.

– Lo specchio *Circle*, sempre disegnato per Mastella Design, presenta una forma allungata e sinuosa, che crea un accento armonico e delicato all'interno dell'ambiente bagno.

– Il lavabo *Eyes*, ancora disegnato per Mastella Design, è un oggetto di forte impatto visivo, un segno di matita sul foglio bianco, una parabola disegnata senza staccare la matita, un occhio che strizza e ti invita ad essere usato.

– Il letto *Longtime*, disegnato per Morfeus, è un pratico ed innovativo concept di letto con testata imbottita in eco pelle bianca; con un semplice movimento, i due moduli esterni della testata si trasformano in comodi piani d'appoggio. Questo letto utilizza il materasso Aura con un elegante tessuto dal disegno Pied de Poule di colore grigio oppure rosso; tale materasso adotta l'esclusiva struttura portante brevettata "AirStream System" con speciali molle in Aquacell Green: il profilo

ergonomico della lastra sostiene le diverse parti in modo delicato e ottimizza la circolazione d'aria all'interno del materasso, contribuendo a migliorare il microclima e l'igiene. È ergonomia allo stato puro, rivestita con tessuto elasticizzato Silversave Antistress di grande pregio.

– Il letto *Puzzle*, sempre disegnato per Morfeus, è ergonomico, antiscivolo, antistatico, anallergico e indeformabile.

– Il pouf *Puzzle*, ancora disegnato per Morfeus, presenta un design originale ed è rivestito con tessuto eco pelle ecologica lucida che permette di inserirlo facilmente in ogni contesto di arredamento grazie alla sua immagine fresca e giovane.

– La *Consolle*, caratterizzata da una grande essenzialità formale, è interamente rivestita con piastrelle decorate da Paola Orsoni. Il risultato è un complemento di grande leggerezza visiva esaltata dal gioco della luce sul vetro.

dieci anni, Subissati ha realizzato oltre cento abitazioni di alto livello tecnologico. Gli eccellenti standard impiantistici e l'attuazione di avanzate scelte di bioedilizia esaltano la sostenibilità ambientale e consentono la classificazione in "classe energetica A" garantendo numerosi e indiscussi vantaggi: maggiore isolamento termico grazie all'utilizzo di sughero naturale per le coibentazioni, migliore acustica, ambiente più salutare, risparmio in termini di manutenzione, rapidità di esecuzione.

"A home, you might say, is not a simple thing. It is a cave, a den, a maternal womb. The little child who draws a house for the first time would draw it like this, like a Green Home, an archetypal house. Two large windows on the ground floor to make for lots of light, and nature that becomes a large painting, with three little windows from the upper storey to star gaze. And then she would dream that one day lots of green could grow in front of the house, to shield it from strong winds. If suddenly one night an earthquake should come, the wooden house would withstand it, and in the winter when the snow comes, she could play barefoot, because it is like a big blanket that warms you without suffocating you. Inside she would want round objects, just as Mother Nature made them; a dormouse that has a bit of "Mom" in her since it represents a stylised female body, a staircase made of overlapping stones, a table that brings to mind the twists and turns of tree branches. Green Home is the warm and welcoming shelter of a person who wants to dream. And just like the saying goes: home is where the heart is".

For this design, architect Semprini curated the entire layout and previewed his new design objects:

- The staircase called *Rolling*, designed for Edilco, made up of smooth cobblestones on which water runs, spiralling around a centre axis. Their bright-white colour and the parapet created in steel and not touching the axis of the stair itself, emphasize the ethereal quality of this helicoidally-shaped staircase.
- The *Uluru* chair, created in glass resin and produced by craftsman at the Laboratorio dell'Imperfetto (the Imperfection Lab) is presented as a round mass worn smooth by wind and water, and is located in the centre of the space, offering four chairs in its alcove.
- The *Soffio* shower enclosure, designed by Mastella Design, comes complete with an



Lo specchio *Circle* e il lavabo *Eyes*.
Circle mirror
and *Eyes washbasin*.

elegant and minimalist shower floor, which creates an impalpable feeling of lightness. To this is added a multi-layer Wengè-tinged Okumè wood platform that looks like a leaf with natural veins, a dominant theme of the overall structure, and which carries over to the serigraphic details that enhance the methacrylic-acid sheet.

- The *Circle* mirror, also designed for Mastella Design, has an elongated, shapely line, which lends a harmonious and delicate touch to the bathroom.
- The *Eyes* vanity, also designed by Mastella Design, is a high-impact piece, a pencil mark on a white page, a parabola inscribed without moving the pencil from the paper, a winking eye that invites people to use it.
- The *Longtime* bed, designed by Morfeus, is a practical and innovative concept bed with a stuffed headboard upholstered with white eco-leather. With a simple movement, the two external modules of the head board turn into comfortable surfaces. This bed uses an

Aura mattress with an elegant Pied de Poule designer fabric in green or red. This mattress uses an exclusive, patented "AirStream System" weight-bearing structure with special Aquacell Green springs. The ergonomic frame of the plate supports the individual parts in a delicate way, and optimises air circulation within the mattress, creating a better microclimate and a higher level of hygiene. This is pure ergonomics, covered with a high-quality elasticised Silversave Antistress fabric.

- The *Puzzle* bed, also designed for Morfeus, is ergonomic, anti-suffocation, anti-static, hypo-allergenic and maintains its shape over time.
- The *Puzzle* papasan, also designed by Morfeus, has an original design, and is upholstered in an eco-fabric with shiny environmentally-friendly leather that allows it to blend in well in any setting, thanks to its young and fresh look.
- The *Console*, which stands out thanks to its

very minimalist shape, is entirely covered in tiles decorated by Paola Orsoni. The result is a visually light furnishing that plays off of light on the glass.

– The *Vague* kitchen, designed for Pessina, is characterised by a powerfully organic sensibility, similar to a regular rhythm, which contrasts with the compact structure of System 3. The panels are in bleached ash-tree wood, while the work counter is made out of cement resin.

– The *Gilda* chair, designed for Pedal, has a stuffed seat and back covered in wool, with perimeter dyed-cord seams and legs in bleached solid oak, wedge tint or lacquered black. *Gilda* comes from a desire to create a comfortable seat with a soft and linear line, but also as a tribute to Rita Heyworth, to the sensual curves of her body.

– The *Mies* armchair, also designed for Pedal, is upholstered in leather and has a satinated stainless-steel frame. It is characterised by the soft elegance of its line, and the comfort of its seat. This is inspired style and measured luxury, to which frees up the imagination and sensations, and which also pays tribute to a great master: Mies Van De Rohe. The idea is to suspend the soft leather seat with respect to the pavement, to which it is connected via a polished metal structure in a stylised design. The *Mies* armchair is part of an ambitious design by Roberto Semprini entitled “More is More”, a provocative rebuttal to the famous minimalist philosophy of “Less is More” of Van De Rohe: for architect Semprini, there is a need to add the most of technological research to the highest level of aesthetic research.

– The *Paolina* sofa, designed for Partner&CO, is a dormeuse that delineates the feminine body, characterised by a continuous horizontal seam that separates the seat from the back, until it splits and frames the pubis, while a button stands for the belly button.

– The *Wood* table, designed for Morelato, is created in maple with a natural, clear varnish. The legs are not in place only to support the surface, but they walk, they cross over each other, on top of each other. The final aesthetic effect is that of a controlled, regular dynamic, a cousin to the Liberty / Art Nouveau design like the Scandinavian design by Alvar Aalto.

– The doors *Leaf*, designed by Texarredo, are on a back in bleached ash wood with a horizontal opening, and a turtledove colour. They have a discrete but elegant aesthetic,

where the simple function of delimiting domestic spaces is enhanced with the same value as a painting on the wall, like a work of minimalist art.

– The *Aero* radiator, designed for Ad Hoc, calls to mind a suspended lamp with a design of linear and discreet beauty. It warms from above, optimising energy, freeing up surface space and getting more whilst using less.

– The *Altamura* radiator, also by Ad Hoc, is on the wall, and draws its inspiration from the graphic art pieces of Neolithic Art.

– The suspended lamp called *Ring*, designed for Marchetti Illuminazione, has two elongated ovals in Bohemian-cut Italian crystal that turn into fiery concave surfaces. Inside, the light is fused with the crystal, and lets its beauty be glimpsed, like a crystal miniskirt to be peeked under.

– The *Sweep* handle, designed for Frascio, comes from the simple twist on a chrome-steel trapeze. The form that remains is the result of a perfect balance between ergonomics and beauty, as if the handle were left to be deformed by the weight of the hand.

– The *Sorelle* carpet, designed by Effeitalia, has a stylistic purity able to bring chastity to the nude, like the silhouettes of female bodies that pay tribute to Amedeo Modigliani's nudes. He was one of the rare artists who possess the extraordinary gift of saying everything with nothing. Green Home was created in collaboration with Subissati, an important Italian company that creates customised wood structures, giving shape

to highly innovative designs with a high aesthetic quality.

Craftsmanship, the high technological know-how and a thorough understanding of materials make this corporate group highly specialised in every sector: from creations for garden furnishings, verandas, carports, gazebos, and even for large facilities such as schools, bridges and runways, industrial factories and beach facilities. A long journey, begun in 1960, allowed the company to specialise in the sector of wood homes, obtaining excellent results. Strengthened by a close-knit expert team of designers and technicians, over the past ten years Subissati has created over 100 high-tech homes.

The excellent infrastructure and implementation standards of advanced organic construction techniques highlight the environmental sustainability of the designs, and allow them to be classified as “A-Class Energy” pieces, guaranteeing numerous and undisputed advantages: better thermal isolation thanks to the use of natural cork for the caulk, better sound acoustics, a healthier environment, and savings in terms of maintenance and quick installation.

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La cucina *Vague*, il tavolo *Wood* e le sedie *Gilda*.
Vague kitchen, *Wood* table and *Gilda* chairs.

